Application No.: 10/796,909 Atty Docket: GBTV 1001-1

In the Claims:

The following is a list of claims currently pending in this application and their current status. This listing of claims replaces all prior versions and listings in this application.

1. (Previously presented) A process for allowing a viewer at a TV display to bypass undesired segments of a TV program, including:

storing on a shared personal video recorder (PVR) network server at a distribution head end one or more TV programs containing a first class of metadata including a start location and a stop location of potentially undesired segments;

retrieving one of the TV programs for display;

defining, with a second class of metadata, unwanted segments specific to a user of said TV display,

matching the first class of metadata with the second class of metadata;

removing, responsive to matching the first class of metadata with the second class of metadata, undesired segments from the TV program; and

reimbursing source content suppliers for a financial loss occasioned by removed material, wherein the source content suppliers are distinct from an operator of the distribution head end.

- 2. (Previously presented) The process as set forth in claim 1, further including time shifting two or more programs to fill time space resulting from removing the undesired segments from the TV program.
- 3-4. (Cancelled)
- 5. (Previously presented) An apparatus for removing unwanted TV material comprising:

a shared personal video recorder (PVR) network server at a distribution system head end, said PVR network server for storing multiple TV programs with one or more TV programs containing TV metadata defining unwanted program

Application No.: 10/796,909 Atty Docket: GBTV 1001-1

segments of the TV programs;

a processor and logic coupled to the shared personal video recorder network server adapted to compare the TV metadata with the stored metadata and to remove undesired program segments from a specific program to prepare the specific program for delivery to a specific TV display; and

further logic adapted to cause reimbursement of a source content supplier, the source content supplier distinct from the operator of the distribution system head end, for financial loss from removal of the undesired program segments from the specific program.

- 6. (Previously presented) The apparatus as set forth in claim 5, wherein the logic to remove undesired program segments is further adapted to time shift two or more programs to fill time space resulting from removing undesired segments from the TV program.
- 7. (Previously presented) The apparatus as set forth in claim 5 further including logic adapted to record and report viewer decisions to automatically remove undesired program segments.
- 8. (Cancelled)
- 9. (Previously presented) An apparatus for removing unwanted TV material comprising:

personal video recorder (PVR) server that stores multiple TV programs with one or more such programs containing TV metadata defining unwanted program segments of the TV programs;

a processor and logic coupled to the shared personal video recorder network server adapted to receive user instructions on demand to remove undesired program segments from a specific program, to evaluate the TV metadata of the specific program, and to remove the undesired program segments from the specific program; and

further logic adapted to cause reimbursement of a source content supplier for financial loss from removal of the undesired program segments from the specific program.

Application No.: 10/796,909 Atty Docket: GBTV 1001-1

10. (Previously presented) The apparatus as set forth in claim 9, wherein the logic to remove undesired program segments is further adapted to time shift two or more programs to fill time space resulting from removing undesired segments from the TV program.

- 11. (Previously presented) The apparatus as set forth in claim 9 further including logic adapted to record and report viewer decisions to automatically remove undesired program segments.
- 12. (Cancelled)